



# Sponsorship Packet

For more than 30 years, the residents of Richfield and the surrounding area have celebrated our nation's independence with a hometown celebration.

The Richfield 4<sup>th</sup> of July Committee, Inc. is a non-profit organization dedicated to providing a celebration which promotes community cohesiveness, homecoming, family participation, amusement, and patriotic expression.

This Fourth of July celebration is a free, 5 day community and family-focused event that offers something for everyone. In recent years, the celebration has drawn nearly 100,000 people together over the 5 days!

**The Fourth of July Celebration is made possible solely through our generous sponsors and dedicated volunteers. Funding is 100% sponsored. Labor is 100% volunteers.**

Sponsoring the Richfield Hometown Fourth of July Celebration allows you to participate in an event that brings the community together while reaching your target market more effectively.

**This year, more than ever, we need your support.  
Please help us build our community.**

## We hope you share our vision for this celebration!

Katie Robison  
President

Melissa Barns  
Fundraising Chair



PO Box 23381  
Richfield, MN 55423  
[www.richfield4thofjuly.com](http://www.richfield4thofjuly.com)  
Tax ID #41-1636628



# Sponsorship Opportunities

**Platinum \$15,000+**

Fireworks

**Gold \$10,000**

Parade

Street Dance

Ambassador Program Sponsorship

**Silver \$5,000**

Family Night

Ambassador Scholarship

Entertainment Sponsorship

## Logo Placement

• Please send a digital copy of your color logo in Jpeg (.jpg) format via email to **fundraising@richfield4thofjuly.com** subject line 'Logo for Sponsorship'.

• For questions regarding logo submission, contact **Melissa Barns** at **612-599-4416**.

**Bronze \$2,500**

**Red \$1,500**

**White \$500**

**Blue \$250**

## Deadline: April 18, 2011

**Mail completed form to:**  
Richfield 4<sup>th</sup> of July Committee, Inc.  
PO Box 23381  
Richfield, MN 55423

**For more information contact:**  
Melissa Barns 612-599-4416 or  
fundraising@richfield4thofjuly.com

**Circle of Savings Discount- \$50 fee**

Discount coupon to be offered to customers who have purchased a Richfield 4<sup>th</sup> of July Button.

**Discount Text:** Describe exactly how your DISCOUNT should be listed for all publications.

*Limit 50 characters- including spaces and punctuation.*

\_\_\_\_\_

**Product Donation**

Supplies, gifts, prizes, products or services: \_\_\_\_\_

**Sponsor a Richfield Ambassador Candidate- \$300**

Please choose your preferred sponsorship option above, and fill out the form below.

Make checks payable to: Richfield 4<sup>th</sup> of July Committee, Inc.

Business/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address (required) \_\_\_\_\_ (print clearly)





# 2011 Schedule of Events

## Friday, July 1

4:00 pm - 11:00 pm.....Carnival

## Saturday, July 2

1:00 pm - 11:00 pm.....Carnival

5:30 pm - 11:00 pm.....Family Night

9:00 pm.....Movie in the Park

## Sunday, July 3

12:00 pm - 11:00 pm.....Carnival

1:00 pm – 5:00 pm.....Car Show

6:00 pm – 11:00 pm.....Street Dance

## Monday, July 4

11:00 am - 11:00 pm.....Carnival

1:00 pm.....Parade

6:00 pm.....Junior Ambassador Coronation

7:00 pm – 10:00 pm.....Music in the Park

10:00 pm.....Fireworks

## Tuesday, July 5

6:30 pm.....Ambassador Coronation

All events are held at Veteran’s Memorial Park,  
except the Ambassador Coronation which is held at the Richfield High School Auditorium.  
Parade runs from 70<sup>th</sup> & Nicollet to 66<sup>th</sup> & 11<sup>th</sup>.